

What's new in Engagifii?

It's been a busy couple months on the Engagifii factory floor! Since our last newsletter, we've deployed an eye-popping 16 times to Engagifii.

Several of those have been small enhancements, optimizations, and improvements based on your generous feedback. Others have been massive new features, aimed at giving you the tools you need to serve your members more expertly and efficiently than ever before.

Topping that list are four major releases:

- Terms for Elected and Appointed People
- Exhibitor Registration for Events
- A major enhancement to Groups
- Last Updated Report

Today's newsletter won't go into detail for every single item, so please reach out to your Customer Success Manager or hit 'Reply' if you have questions or want to dig deeper into employing any of these awesome new capabilities for your team or membership.

Here are some highlights.

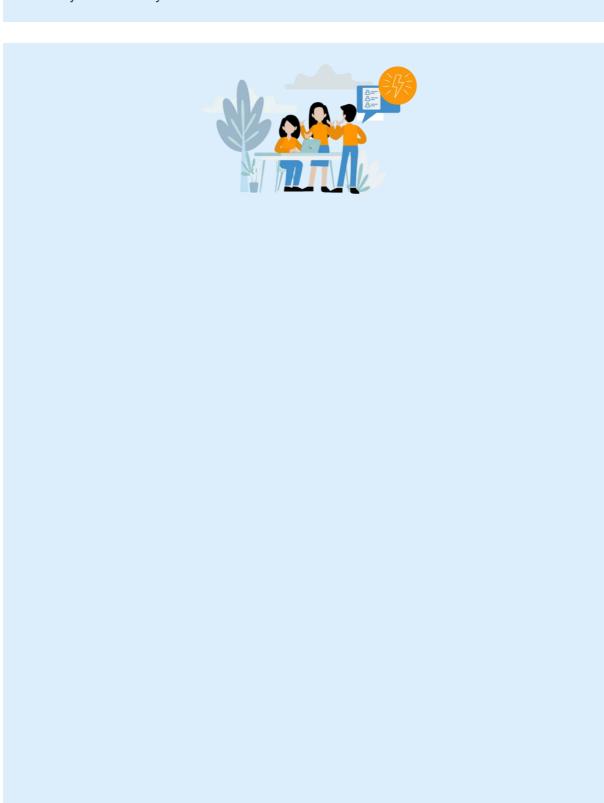
Recent Releases



Terms for Elected and Appointed Positions

This is the big one! Many associations serve memberships largely composed of people who serve in elected or appointed offices. And you have the need to always know who's serving now, their service history, and who's coming up for reelection.

Terms makes it easy! Check out a quick overview <u>here</u> or watch the full launch webinar <u>here</u>. We can't wait to see you all flex this powerful new functionality during this major election cycle!



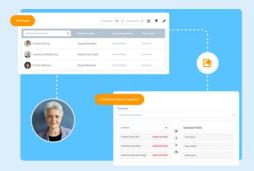
Exhibitor Registration for Events

We've been working on this for a while and we're thrilled to announce that we've released our initial solution for Exhibitors in Engagifii.

There's a lot still to come on Exhibitors, but today, you're able to:

- Create booths of different types and open them up for registration
- Set custom pricing for exhibitors for specific booths based on their status or tier with your organization
- Upload custom PDF maps so that your exhibitors don't register next to their own competitors
- Set custom registration experiences for different types of exhibitors
- Streamline invoicing and payments instead of manually processing everything
- Effortlessly replicate booth setups for recurring venues
- And much more!

<u>Here is a quick, high-level overview video</u>. We're still working on a full announcement video, so watch for that very soon as well as a webinar where we'll cover Exhibitors in depth. In the meantime, please get with your Customer Success Manager to set things up.



Groups - A Major Evolution

Groups has emerged as a central, pivotal area in Engagifii. Our clients have created many hundreds of groups ranging from very simple to rather complex.

So, we've just released some major enhancements to Groups, including:

- A refined user interface, making it easier to manage your groups
- Associating your group with a particular member organization

- Controlling who can see and edit the group
- A single email address that allows you to easily send a message to all the group members
- Intelligent email address configurations so that you're sure your targeting the right email address for that group's context.

For those of you who provide candidate search services to help your members fill a position, this new functionality will help you greatly!

Watch a super quick overview video here.

We're targeting October 23rd for a webinar. Watch for an invite soon.



Last Updated Report

This is great! If you've ever wanted to quickly know what records (people and/or organizations) haven't been updated in the last however many months, you can now use this simple report to:

- Set a date range and instantly see who's info is out of date
- Send the member or their admin a request to update

This will help you stay on top of data that might be going stale. Finally be on the front foot of keeping your database clean and up-to-date!

<u>Click here</u> to watch a super quick introduction video.



Other Notable Releases

Here are a few other notable releases:

- Customizable training reports for people
- Copy a legislative analysis from one bill to its related bills (like crossfiles)
- UI improvements for Mailchimp and Constant Contact integrations
- Custom Organization Types
- Several performance and minor UI improvements across all modules.

Coming Soon

CHART OF ACCOUNTS & MAPPING REVENUE ACCOUNTS TO SALABLE ITEMS

Upload your accounting Chart of Accounts in Engagifii and reference those revenue accounts on your events, classes, and awards. This will serve as a foundational capability for getting financial information out of Engagifii over to your accounting system, be it through a manual export or a direct integration.

ACCOUNTING EXPORT

Select your accounting system and download a preformatted, ready-for-upload CSV or IIF file! You'll be able to select any time period you want and have a spreadsheet in moments, ready to be uploaded into your accounting system.

PDF PEOPLE EXPORT WITH PROFILE PICTURES

Arm your staff with a nicely formatted PDF of all of the registrants for that class or workshop. The report will give you the key information on the registrant as well as their profile picture, pulled right from their Relationships record.

Amazing for member engagement!

EVENT REGISTRATION MODIFICATION ENHANCEMENTS

So many of your event registrations happen in groups, where a member admin selects several people from their organization to attend. This offers challenges where modifying a registration is concerned.

We've worked on a robust solution to improve your capabilities on that front, allowing you to go into a registration and make alterations as many times as is needed.

MOBILE APP ENHANCEMNTS FOR RELATIONSHIPS & EVENTS

We've had the mobile app in the hands of your Government Affairs teams for some time. We're working on enhancements that will put Engagifii onto your Members' phones too; allowing them to manage their profiles and register for events on the go.

Much more to come on this over time!



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