



*ERPP*<sup>TM</sup>

# ENGAGIFII REFERRAL PARTNERSHIP PROGRAM

Building engaged ecosystems together.



# Overview

- Introduction
- Benefits of the ERPP™
- How the ERPP™ Works
- Referral Rewards
- Our Commitment
- Your Commitment
- Getting Started



# Introduction to the ERPP™

The Engagifii Referral Partnership Program (ERPP™) is designed to cultivate long-term win-win partnerships with our customers. By referring new customers to Engagifii, you can earn significant financial rewards and other exclusive benefits, while helping us grow our business and continuing to improve the platform you know and love.



# Benefits of the ERPP™

## Monetary Rewards

- **Earn cash or account credits** for every referral, whether they become a customer or not. Rewards increase with the value of referred customers.
- **Earn ongoing rewards** for past referrals with active subscriptions.
- Choose between cash or account credits, with an **additional 20% bonus** for selecting account credits.

## Influence & Leadership:

- **Shape Engagifii's product development** through the Customer Advisory Board and enjoy **early access** to premium features and enhancements.
- Offer **valuable solutions** that position you as an **industry leader**.
- Partner with Engagifii to provide **educational sessions** at your events, enhancing **member value** and increasing your referrals.

## Support & Resources:

- Access a **dedicated partnership manager** for personalized assistance.
- Utilize **co-branded marketing materials** to promote our partnership.
- Join **quarterly success meetings** to explore joint opportunities and maximize success.



The ERPP™ transforms you into a strategic ally, driving growth through engagement and trusted recommendations. Shape Engagifii's future, enhance your network, and earn significant rewards.

# How the ERPP™ Works



## *Enroll*

- Sign a partner agreement.
- Collaborate with our team to create a tailored program and marketing collateral.



## *Refer*

- Make warm introductions in person or via email.
- Share your partner link on your website, newsletters, & social media.
- Partner with us to promote Engagifii at your events.



## *Earn*

- Earn rewards based on the number and value of referrals.
- Choose between cash payouts or account credits with bonuses.
- Receive regular updates on your referral status and earnings.
- Benefit from long-term rewards as referred customers continue their subscriptions.

# Partner Referral Rewards

Subscription Type	Referral Bonus	Signup Reward (First Year)	Ongoing Referral Benefits
<i>Government Affairs</i>	\$100 account credit	\$1,000 cash or \$1,200 account credit	\$250 account credit
<i>MEams</i>	\$100 account credit	\$2,000 cash or \$2,400 account credit	\$500 account credit
<i>MEams Large</i> (Greater than 15 Association Staff)	\$100 account credit	\$4,000 cash or \$4,800 account credit	\$1,000 account credit

### Referral Rewards Credit Bonus Option:

Partners can choose to receive their referral rewards as cash or bill credits. If they choose bill credits, they receive an additional 20% bonus on the cash amount earned.

### Active Partnership Eligibility:

To continue earning ongoing referral benefits, you must refer at least 3 potential customers per year to remain an active partner.

### Ongoing Referral Benefits:

Paid annually based on the number of current Engagifii customers that were referred. You must be an Active Partner to continue earning



# Our Commitment



## **Innovative Technology**

Provide cutting-edge solutions for all partners.



## **Dedicated Support**

Access to a success manager for personalized assistance.



## **Marketing Assistance**

Supply co-branded marketing materials and resources.



## **Referral Management**

Handle education and management of referred leads.



## **Thought Leadership**

Collaborate on co-branded thought leadership sessions.

# Your Commitment



## Endorsement

Endorse Engagifii and share your success story.



## Customer Testimonials

Share your experiences for us to feature as trusted referrals.



## Promote

spread the word to members and colleagues.

# Getting Started & Communication

*It's easy...*

- Schedule a meeting or email us for more information.
- Sign the agreement and start referring to earn rewards!



Schedule a Meeting

[www.engagifii.com/meeting/erpp](http://www.engagifii.com/meeting/erpp)

## *Ongoing communication*

- Receive monthly and annual reports and updates.
- Participate in quarterly meetings to discuss program improvements and ensure mutual success.



# Sign up for the ERPP™ today!



Ready to earn rewards and influence your industry?

## Contact Us

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